

DON'T GET TOO COMFORTABLE

MYSTIC VALLEY

EST. 1923

POPULATION 2,221

1hr TV Series Pitchdeck

LogLine

SPOOKY

with a few harsh surprises, peculiar things are brewing in the rural town of Mystic Valley. Not only is Mystic Valley haunted, the eccentric residents are launched into an unwanted spotlight with a missing family and a new stranger in town and the mysterious winner of a winning lottery ticket.

Synopsis



FUNNY

and strange wrapped in one nervous knot, “Mystic Valley” is an oddly charming town featuring ghosts, a campaign of gossip, delightfully mean-spirited neighbors, prickly relationships and a sinister murder mystery. The Prewitt family, Bill, Linda and kids Jesse and Hank are missing. The only evidence was an unsettling crime scene slopped with blood. Elliot Walker is the misfit newbie in town intent to put his recently deceased uncle’s house on the market. Instead of leaving, Elliot develops a fondness for his new housemate Sloan, the sister of Linda Prewitt and suddenly finds himself trapped in the eye of this dark storm. Where juicy reveals and ominous consequences will follow, “Mystic Valley” is the perfect blend of disturbing and creepy; where everyone has a morbid enthusiasm to uncover some form of the truth.

WHO Killed Them?



BILL PREWITT



LINDA PREWITT



JESSE PREWITT



HANK PREWITT

References | ShowCross





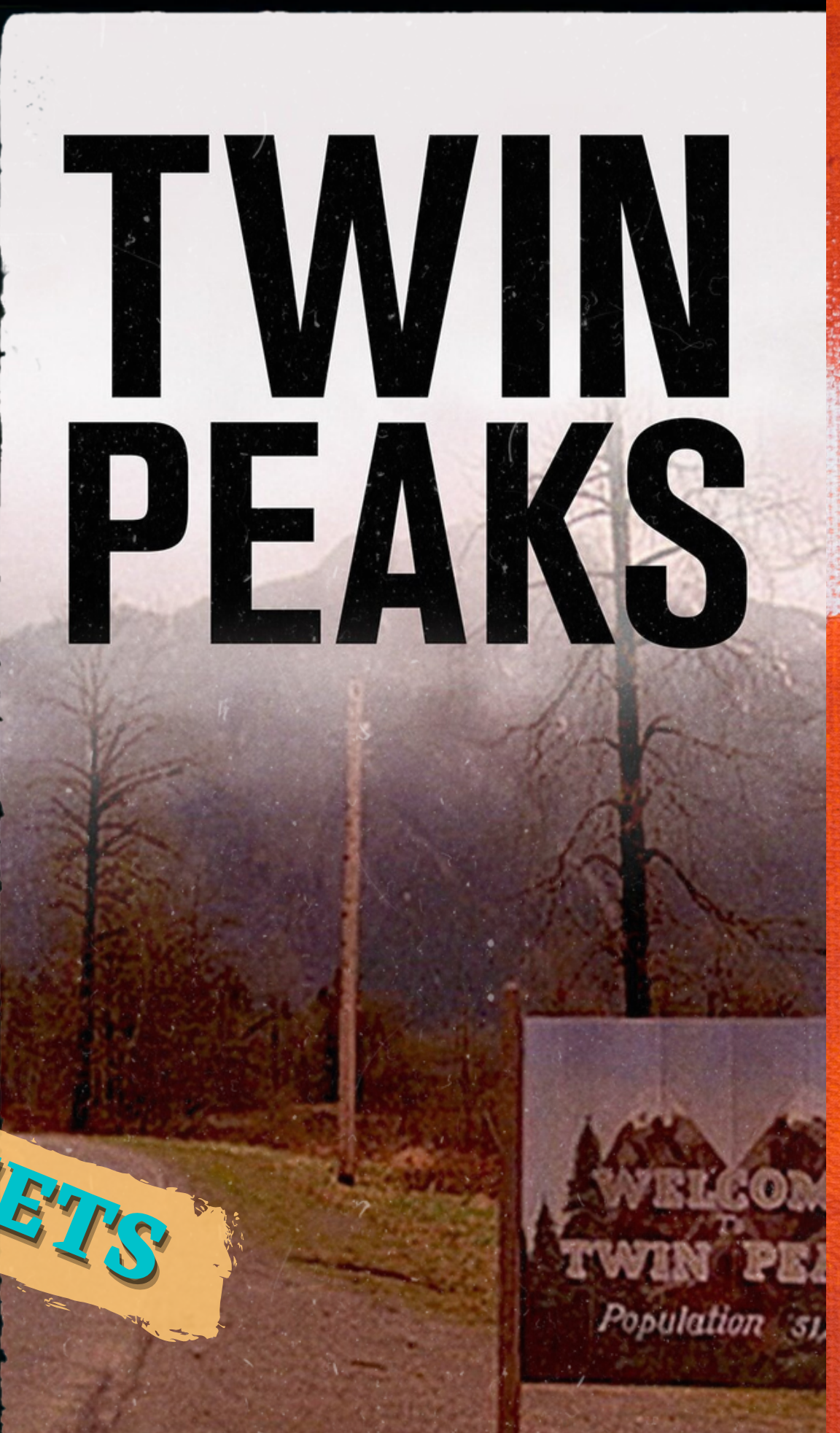
**MARE
OF EASTTOWN**



MEETS

SUPERNATURAL

MEETS



**TWIN
PEAKS**

Mood

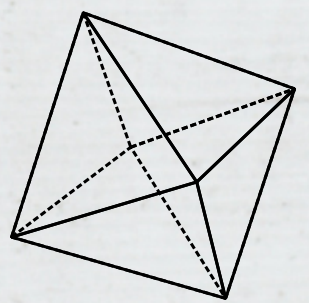


Tone



Character Profiles





Elliot has never really been a part of anything in his life. He is so excited to be a suspect in a murder. He is a likable and socially awkward librian with an honesty that is cynical and abrupt. A constant worrier, his brain is cluttered with useless information, which makes Elliot more book smart that street smart.



CARMINE SALVUCCI (55)

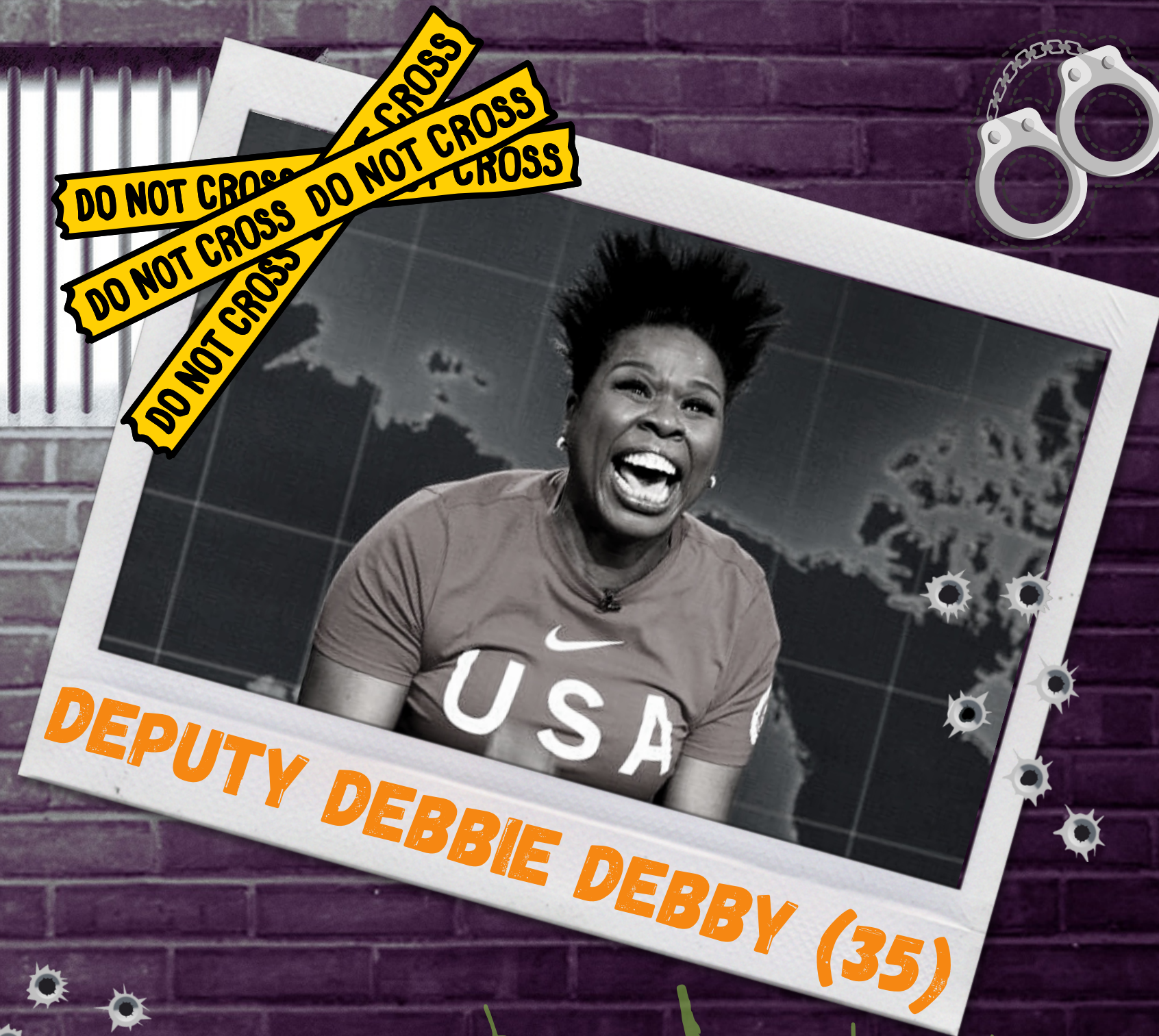


The charismatic Sheriff Salvucci wants to atone for his corporate sins and solve the Prewitt murders before the Fed's take over the investigation. Still living with his ex-wife and daughter, he is the centerpiece of Mystic Valley. With his quiet strength and hard edge, he is quick to judge, hates banter and feels the need to prove himself.





Deputy Debby is a disciplined, army vet, whose words can be a punch to the gut. She is the most overcaffeinated and feared officer in Mystic Valley. Easily annoyed, she will tear anyone to shreds who disrespects the badge. With a cheeky defiance, she expects nothing short of perfection from herself and everyone around her. The object of Debbie's affection is her priceless gun collection. Very eager to solve the Prewitt murders, Debbie has zero interest in dating and keeps every man in Mystic Valley at arms-length.





Pretty with an ounce of superficial, it is clear whenever Sloan speaks, she is capital I-important. She made it out of Mystic Valley, married rich and came back single and broke. But, you could never tell, because Sloan prefers to call the shots and do everything her way. The urgency to uncover the truth about her sister appears in flashes and always when the situation calls for it.



SLOAN PÉREZ (28)

Supporting Characters



LANE BENNETT
Reporter

- Uptight
- Novice Reporter
- Wanna-Be Influencer



GABE THOMAS
High School Sr

- Prefers Older Women
- Smooth Panache
- Spontaneous Hot-Head



TRACEY TOWNSEND
Sheriff's Ex-Wife

- Chafe's Under Pressure
- Erratically Focused
- Blunt Truth-Teller



CINDY SALVUCCI
Sheriff's Daughter

- Talks like she tweets
- Defiant
- Haughty Cattiness



MAYOR
JAY-HAWK OWENS

- Buoyant Storyteller
- Awkward Humor
- Boundary Pushing

The World of Mystic Valley



Doling out twists and splashy intrigue, “Mystic Valley” is a fast pace series about the dysfunctional and dark roots of a small town with a salacious murder mystery at the center of its gravity. Infused with funny cynicism and a culture of lies, everyone seems to harbor a secret, but NOTHING in this town stays hidden forever.



WHY MAKE "MYSTIC VALLEY"

effectively eerie

scary

cunning

wild & silly

old money snobbery

unnerving

shady neighbors

creepy neighbors

normal neighbors

snaky exploits

ruthlessly funny

shrewed wit

destructive love triangles

sense of urgency

conflicting loyalties

The background of the slide is a sepia-toned, misty photograph of a village. In the center background, a church steeple rises above a line of trees. The foreground shows the dark silhouettes of several houses and more trees, partially obscured by a thick layer of fog or mist. The overall atmosphere is quiet and somewhat somber.

Structural Outline

Season 1

A woman's face is visible in the background, looking slightly to the right. She has dark hair and is wearing a dark top. The background is dark and moody.

THE SET-UP

A parade of media arrives in Mystic Valley, determined to find the owner of a winning lotto ticket. No one has seen or heard from Bill Prewitt, his wife Linda or their kids. Elliot Walker moves into his uncle's house.

THE CATALYST

The media continues to be relentless. A mystery deepens at the Prewitt home with a blood soaked crime scene that the Sheriff is trying to keep under wraps and Elliot is not the only one with some ghostly encounters.

PLOT POINT

The media is still in town and stepping on toes. The Sheriff's daughter makes the suspect list. Compelling evidence turns up at the bottom of a lake. Elliot's ex-wife tries to force him to leave Mystic Valley.

MID-POINT

Mini scandals are in the air with the Prewitt family still unaccounted for. Neighbors realize that they don't really know each other. Everyone in town is Nancy-Drew'ing around for answers and the Sheriff continues to struggle to keep the media in the dark.

END OF SEASON 1

The entire town is on lock-down after rumors flare of a body discovered in a dumpster. Evidence leads to an arrest. A tipster offers the last reporter standing a clue that points to Sheriff Salvucci.

Episode List

1

- No one has seen or heard from Bill Prewitt , his wife Linda or the kids. Elliot Walker raises a few eyebrows when moves into his uncle's house and someone in town won lotto ●

2

- The Media has taken up residence in town, trying to find the lotto winner, the Mayor puts the moves on Sloan and the Prewitt car is discovered at the bottom of a lake ●

3

- One Reporter senses a bigger story is brewing. Elliot accidentally puts himself on the suspect list and residents want a memorial service for the Prewitt car ●

4

- As the reporters disburse, Lane Bennett puts herself in the line of fire in search of answers. The supernatural presence in town grows stronger and the suspect list gets shorter ●

5

- Two bodies are discovered in a dumpster and the Sheriff battles to keep it under wraps. Elliot and Sloan discover a connection to the Prewitt's and a popular local and an arrest is finally made ●

6

- As an unforgiving thunderstorm strikes the town, an FBI agent hijacks the investigation, Elliot and Sloan are missing, the lotto winner is revealed and the skelton slips out of the Sheriff's closet ●

The background is a dark, atmospheric illustration of a forest at night. The trees are silhouetted against a misty, greyish-blue sky. A full, bright moon is visible in the upper center. In the top left corner, a thick, dark red liquid, resembling blood, is dripping down the edge. The ground is a dark, textured surface, possibly covered in leaves or grass.

MYSTIC VALLEY