

ON THE DARK SIDE

MUSIC & MURDER



Season 1: Rhyme & Punishment

In the rap universe, style is everything. Lyrics are key. But what happens when someone else's greed, anger, even jealousy turns fatal.



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WGAw



LOGLINE

Raw and gritty, this unconventional series explores the brazen murders of rising hip hop stars and legends in the making, the extraordinary bond that rap music has created, and the impact when greatness is silenced.



VISION



Break new ground with a disruptive True Crime series that honors the artist, their music, the family and the community of rap fandom.



MISSION

Shine a powerful spotlight and offer more airtime to Hip Hop artists who lit up an entire industry, bulldoze through trends and shared intimate experiences.



SEASON 1

RHYME & PUNISHMENT



Nipsey Hussle (33)

Grammy nominated rapper, entrepreneur, and activist

Murdered: March 31, 2019
Shot 10 times

Scott La Rock (25)

Producer, Hip Hop DJ, Founding member of Boogie Down Productions

Murdered: August 27, 1987
Shot twice after an altercation



XXXTentacion (20)

Blended elements of punk rock, R&B, heavy metal, and Hip Hop

Murdered: June 18, 2018
Multiple Gun Shots

Drakeo the Ruler (28)

Washinton Post praised his *Thank You Using GTL* as the most urgent rap album of the year.

Murdered: December 18, 2021
Ambushed and stabbed backstage at a concert



Proof (DeShaun Dupree Holton) (32)

Detriot Rapper and songwriter who collaborated with 6 different groups.

Murdered: April 11, 2006
Shot three times after an agrument



SEASON 2

BARS OF BETRAYAL



Christina Grimmie (22)

The Voice Finalist, Award-winning singer, songwriter

Murdered: June 10, 2016
Multiple Gun Shots

Selena (23)

Known as the "Queen of Tejano Music." Grammy Winning singer, songwriter, fashion designer

Murdered: March 31, 1999
Shot



Sam Cooke (33)

"King of Soul;" A singer, songwriter and music publisher

Accused of Kidnapping: December 11, 1964 Shot 3 times by Hotel Manager

Felix Pappalardi (43)

Bassist and co-lead vocals for the band Mountain.

Murdered: April 17, 1983
Shot by his wife Gail Collins



SYNOPSIS

Music is personal. It booms with sincerity and generates stories and relationships. And Hip Hop is a powerful form of expression that is unapologetic, relatable and versatile. Fans of Hip Hop are more of a dedicated tribe; connecting with its lyrical content, rhythmic energy, and graphic, yet meaningful nature.



While Rap music has been around for more than half a century, it remains a dominant and commercial force in the music industry. For better or worse, Rap is an artistic impulse that commands your attention. It is inevitable.

Engaging and gripping, “On the Dark Side” is a compelling exploration that will take a deep dive into the psychological mindset when anger and resentment collide in the music industry; how an overhaul of obsession becomes deadly and success can often feel like more of a consequence than a reward.



With an in-your-face vibe that is fierce and yet grim, “One The Dark Side” will create conversations and explore the broader social context of these crimes that continue to echo in the Hip Hop world. This series is a chance for artists to reclaim a piece of their story through family, friends, journalists and fans.





VISUAL STYLE



THE TEAM



ANGIE COMER

Writer | Creator

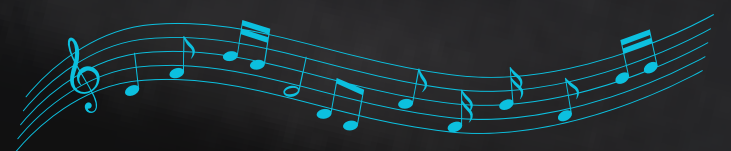


MICHELLE CLAY

Editor | Producer

TARGETED INTERVIEWS

- **Family**
- **Friends**
- **Fans**
- **Music Journalists**
- **Other Artists**
- **Witnesses**
- **Music Producers**
- **The Entourage**



CONTACT



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